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**WHAT IS THE PHILOSOPHY OF YOUR COMPANY, AND HOW DOES THAT FORM THE WAY YOU PRACTICE INTERIOR DESIGN?**

"My philosophy is that good design supports a happy, healthy lifestyle, and I treat every client's house as if it's my own home. There are two things that make my company special. First, I am very client-based. I take the time to get to know my clients and their lifestyle so their homes represent them appropriately. I want them to have interiors that are beautiful but comfortable and durable. Second, quality is a must for me. I insist on strict quality control of both the items and the construction of the pieces we put into a home. We manufacture all our upholstered pieces, and that allows me to make custom pieces that fit rooms properly but without the excessive cost."

**WHAT MAKES YOUR COMPANY UNIQUE IN THE SOUTH BAY?**

"My education includes a degree in economics. I graduated from Skidmore College and spent a year at The London School of Economics. In addition, I have an interior design degree from UCLA. As such, I run my design company as a real business. We are organized, professional, specific and highly detailed. We make our proposals and paperwork very clear so there are no surprises, and we are accountable to all expenses to the client. Additionally, we have a great office with in-house resources. We have a huge library of sources including fabrics, rugs and furniture. I go to the Pacific Design Center every two months to make sure I stay current on new products in the market. I travel to Highpoint, North Carolina for the furniture market, as well as to Maison D'Object in Paris for special finds. Timeless design, quality products and excellent customer service is the formula for our success."





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**DESCRIBE THE PROJECTS YOU'VE FEATURED.**

"The first project is a remodeled house that took a year to gut and rework. However, it was sitting on a great piece of land with a great view, so it was worth the investment. We added several windows to accommodate the ocean views, and we used a color palette that echoes nature. By opening up walls and the kitchen and bringing in colors from nature, the space seems larger than it is. It flows well inside and seamlessly to the outside. It's a peaceful home that exudes serenity, and that was an important consideration."

**AND THE SECOND FEATURED PROJECT?**

"This home is a great design expression for a young family with several children. It reflects the client's personal taste of casual living with modern glamorous touches; however, we used many highly durable fabrics, such as pleathers, in place of more expensive and less durable leathers. The client had torn out several photos from magazines featuring pieces of furniture she liked, so we custom-created most of the upholstered pieces for her home."

**WHAT DO YOU SEE ON THE HORIZON FOR DESIGN IN THE SOUTH BAY?**

"I think the South Bay buyer is becoming more realistic about both design and the cost of good design. As long as a home or a room has good bones, the value of the home will increase with good design decisions. I think clients here are understanding this concept and investing in their homes."

