

Caroline Burke Designs and Associates, Inc. (CBD) is a boutique interior design company comprised of four full-time staff members plus numerous subcontractors who work with the team daily. CBD offers design/build services, assisting owners with all the decisions that builders and architects require. They also offer services such as decorating, concept, design, space planning, color, fabric selection, window treatments and furniture. Caroline Burke started the firm in 2008 and has been working as a designer since 2000.

What makes your company unique in the South Bay?

"I run my design company as a real business. We are organized, professional, specific and highly detailed. We make our proposals and paperwork very clear so there are no surprises, and we are accountable for all expenses to the client. Additionally, we have a great office with in-house resources, including a huge library of sources such as fabrics, rugs and furniture."

Who is your target client?

"Our target clients are people starting to build their new home who need help making the numerous design decisions that are required. We work hand-in-hand with the architect and builder to make sure the outcome is exactly what the client envisions for their lifestyle. We also want clients who have either just purchased a new home and need decorating services or perhaps someone who has lived in a home for a while and wants to refresh with new furniture and window treatments."

FAST FACT

Caroline earned a degree in economics at Skidmore College and London School of Economics and studied interior design at UCLA.

What are some ways you provide top-notch customer service?

"I believe in a team effort to get the projects done properly, creatively and professionally. All the ladies in my office are full-time professionals. I have an office manager, another designer and a junior designer all ready to assist our clients."

What is the most rewarding part of your work?

"To see how it really changes lives. People are happier and healthier in the environments that we create for them. They always come home and love to be there."

How do you give back to your community?

"I am on the Foundation Board of Trustees for the Providence Little Company of Mary Medical Center. We are currently focused on fundraising for a new cardiovascular department. This hospital is an excellent hospital in our community, and we are dedicated to making it stronger every year."



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